



## All Kidding Aside ...

### CRUISE OUR BASIN WITH A REAL JET RANGER

**WHAT A GREAT OPPORTUNITY!** We kidded around last week about the "take a Chance raffle flier, but it's truly something special – and truly a fund-raiser of our Club to boost the funds in our "San Marino Rotary Charities" while offering three – THREE! – winners a super view.

**BUY A CHANCE FOR \$10** – heck, buy SIX chances for \$50 – it's all tax-deductible. Go up one lovely evening around sunset. See what the traffic reporters, the police, those Important People with their own helicopters, and of course what the birds see all the time. Cruise the big city skyline downtown L.A., check out the beaches, snoop into hillside estates, enjoy the great basin alit. What a great time – for \$10, which goes to the Charities pot to help San Marino organizations.

**PASADENA POLICE TOOK ME** around San Marino and Southwestern's campus once, at 800 feet in their little read open-door 'copter. Great experience, though I kept spotting broken tiles on our roofs. Highly recommended!

**RAFFLE TICKETS** will be available at the Woman's Clubhouse meeting on October 30<sup>th</sup>. (We haven't heard if they'll be available at the Old Mill next Saturday, but bring a check just in case.) If you're not attending either, call president Greg and ask him to send you one of the three winning tickets in exchange for your sawbuck.

**THIS IS A MUCH RICHER DEAL** than the shirt sold to Elliott Katz for \$100. Bill Steele, of course, made that sale – who else could sell a *woman's* size small shirt to a rocket scientist who couldn't figure out that he was being bamboozled. Of course, Elliott passed it along to Kelli Smith for another \$100 – and "small" was too small for Kelli. On it went for another \$100 to Lois Matthews, our Good Scout – who intends to sell it again at our October 30<sup>th</sup> meeting. Might be yours next!

## Serving Through Your Vocation:

### THE FORGOTTEN AVENUE OF SERVICE

**WHEN THE GREAT DEPRESSION HIT**, many Rotarians faced the greatest challenges of their lives. One was Herbert Taylor of Chicago, who took over an aluminum company with no money, low morale, and ruthless competition. Taylor drafted a 24-word code of conduct with four points – what he called the "Four-Way Test." He and his department heads applied it in all their dealings, even when it meant losing business that failed one of the tests. The company flourished, and Herb Taylor credited this to the test. He donated the copyright to Rotary, and the test has been translated into more than 100 languages. Today the test is found on billboards, in schools, offices, halls of government, the world over.

**REGISTRATION FORMS FOR** the 2004 RI Convention in Osaka, Japan, can be found in the October 2003 Rotarian magazine you received last week. Seems a long way distant – what's the hurry? Simply that registration now helps guarantee the best housing options and the chance for a visit with a Japanese Rotarian family, one of the most enriching parts of international conventions. If you're considering Osaka at all, now is the time to decide and take action to make sure you'll have a wonderful experience. It's a great way to get Rotarized! Additional information and forms can be found online at the "events" section of the RI Web site: [www.rotary.org](http://www.rotary.org).

**CAL TAYLOR AND HOWARD TOPP** joined four generations of Foremans in memorializing Helen and Paul earlier this month, describing Paul's life on a Missouri farm and hitch-hiking west to the Stanford Farm before a career with Union Oil. Cal reminisced on first meeting Paul when he was a greeter at Cal's first visit to our club, and described the warm ties that grow in Rotary and in a small town, whether back on a midwestern farm or in still-a-small-town San Marino.

## GREG'S HISTORICAL BOARD for 2003 - 2004

### OFFICERS:

<b>GREG THOMPSON</b> , <i>President</i>	2924 Gainsborough Drive, San Marino . . . . .	h: <b>793-9402</b>	
<b>JACK HAMILTON</b> , <i>President-Elect</i>	2305 Sherwood Road, San Marino . . . . .	h: <b>281-6363</b>	b: <b>793-6662</b>
<b>RICHARD HASEROT</b> , <i>Past President</i>	2365 Sherwood Road, San Marino . . . . .	h: <b>309-1349</b>	
<b>DIANE M. COMI</b> , <i>Secretary</i>	1665 Oak Knoll Avenue, San Marino . . . . .	h: <b>799-2014</b>	b: <b>792-4173</b>
<b>WARREN YETTER</b> , <i>Assistant Secretary</i>	1880 Alhambra Road, San Marino . . . . .	h: <b>289-1161</b>	
<b>GERRY WOLCOTT</b> , <i>Treasurer</i>	2126 Melville Drive, San Marino . . . . .	h: <b>282-3701</b>	
<b>KENNETH VERONDA</b> , <i>Bulletin</i>	2800 Monterey Road, San Marino . . . . .	h: <b>794-2416</b>	b: <b>799-5010</b>

### DIRECTORS:

<b>BRUCE PRETZINGER</b> , <i>Club Svc-House</i>	1975 Robin Road, San Marino . . . . .	h: <b>285-5085</b>	b: <b>793-8412</b>
<b>J. D. HORNBERGER</b> , <i>Club Svc-Membershp</i>	221 Country Club Drive, San Gabriel . . . . .	h: <b>291-2425</b>	
<b>LEONARD THERRIEN</b> , <i>Club Svc-Programs</i>	2630 Melville Drive, San Marino . . . . .	h: <b>286-3099</b>	b: <b>213-622-3307</b>
<b>JOHN HARRIS</b> , <i>Internat'l Svc &amp; Foundat'n</i>	8310 Youngale Road, San Gabriel 91775 . . . . .	h: <b>287-6332</b>	b: <b>287-6223</b>
<b>CARL MINTON</b> , <i>Community Service</i>	2285 Melville Drive, San Marino . . . . .	h: <b>576-8343</b>	b: <b>213-624-9323</b>
<b>DOUGLAS LARNER</b> , <i>Comm. Svc-Schools</i>	1645 Oakhaven Drive, Arcadia . . . . .	h: <b>355-3644</b>	b: <b>584-3415</b>
<b>CALVIN S. TAYLOR</b> , <i>Vocational Service</i>	801 Woodward Blvd., Pasadena 91107 . . . . .	h: <b>792-7396</b>	
<b>LEE MOTHERSHEAD</b> , <i>Director at Large</i>	1145 Oak Grove Avenue, San Marino . . . . .	h: <b>405-9162</b>	

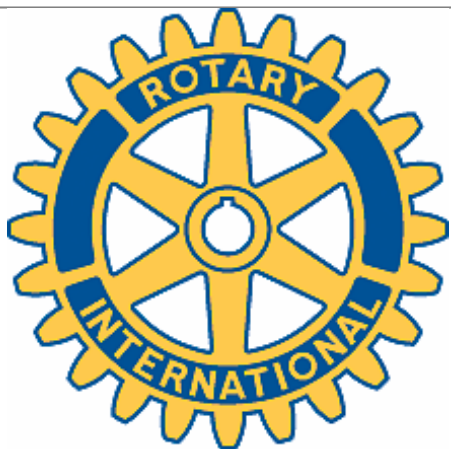
*Don Scott says he's seen it all, done it all,  
and can't remember most of it.*

# OCTOBER 30<sup>th</sup>: BACK AT THE WOMAN'S CLUBHOUSE

## DON ALEF: "THE CRISIS IN HISTORY EDUCATION IN THE USA"

**AMERICAN CHILDREN ARE FAILING** history, according to the U.S. Department of Education. We are raising an historically illiterate generation. Dan Alef wonders why this is so, and what can be done? Raised in Los Angeles, Alef received his undergraduate and law degrees at UCLA, then studied at the London School of Economics and Cambridge before practicing law in Los Angeles, and heading several high-tech companies. Along the way, he was writing – first, legal articles and a tax book, then an historical anthology and a novel. Pale Truth tells the incredible story of California from Marshall's gold discovery, and Alef thinks this form of historical fiction might help stir interest and serious studies in our historical heritage.

**DAN ALEF LIVES** in the Santa Ynez Valley, where he is a member of the Santa Ynez Rotary Club and a Paul Harris Fellow. He is working on two sequels to the California story, and writes a weekly column in the Santa Barbara News-Press where he profiles the great Western moguls who had such a profound influence on California, the nation, and the world. He will do a book signing after the program, with the royalties he receives being contributed to Rotary International.



### CENTENNIAL POSTERS

**ROTARY INTERNATIONAL IS SPONSORING** a Centennial Poster Contest for children ages 10-13 on the theme of providing service to others. Each club is supposed to gather entries, choose the best, and forward it on to the district, which forwards the best entry to R. I. Winners at the club, district, and zone competitions will receive prizes, and the international winner receives a bigger prize and worldwide recognition in 2005.

**SO FAR, WE'VE HAD NO ENTRIES** from San Marino. The district is anxious. We just can't let the district be anxious. Talk it up with a child, a grandchild, neighbor's child in the right age bracket, and let's see if we can find a winner. More information and guidelines are on line at [www.centennial.rotary.org](http://www.centennial.rotary.org).

### *When Goodreau Talks*

### HOW TO COMBAT ROTARY BOREDOM

**THE BUSINESS PORTIONS** of our weekly luncheons can get pretty dull when Larry Goodreau starts off around the floor collecting fines. We've noted several members dozing, while others doodle. The clever folk, however, work on crossword puzzles or play games until the program begins and they can concentrate on the meeting again. When everyone leaves at 1:30, I've been collecting the napkins and notepads with doodles and definitions. Here are a few of the better recent definitions; if you recognize yourself as author, please let me know and you'll get suitable credit from me – or maybe from Larry:

<b>ALARMS</b>	<i>What an octopus is</i>
<b>DOCKYARD</b>	<i>A physician's garden</i>
<b>INCONGROUS</b>	<i>Where laws are created</i>
<b>KHAKIS (in Boston)</b>	<i>What you need to start a car</i>
<b>OBOE</b>	<i>An English Tramp</i>
<b>PASTEURIZE</b>	<i>Much too far to see</i>
<b>PROPAGANDA</b>	<i>A gentlemanly goose</i>
<b>TOBOGGAN</b>	<i>Why we go to an auction</i>

### MEMBERSHIP PROPOSAL

*to fill the open classification of:* **REAL ESTATE AGENT**

### **SADIE AGOPIAN**

office: 383 Lake Avenue, Pasadena  
home: 620 Alegria Place, San Marino

*Proposed by Pam Francis*

## Calendar of Rotary Events for October / November 2003

### OCTOBER

23 <sup>rd</sup>	Noon	<b>NOTHING – WE'RE DARK</b>
25 <sup>th</sup>	Evening	<b>100% PARTY at the OLD MILL</b>
30 <sup>th</sup>	Noon	<b>TEACHING HISTORY</b>

### NOVEMBER

6 <sup>th</sup>	7:30 a.m.	<b>BOARD MEETING at SOUTHWESTERN</b>
6 <sup>th</sup>	Noon	<b>ROTARY FOUNDATION INFORMATION</b>