

# Your **ROTSOCPE** for October 26, 2006

for the Rotary Club of San Marino, California, USA



## CLEAR CREEKS FOR SOUTHERN CALIFORNIA

**CLEAR CREEK SYSTEMS** specializes in finding solutions to water treatment needs, and we've plenty of such needs in our L.A. Basin. Run-offs of everything from roadway grease and dust to motor oils, discarded cigarette butts, lawn and business chemicals, kitchen fats, name it and it's down the drain, into the ocean, and we're in trouble. Twelve million people dump all sorts of stuff, and Clear Creek is working on ways to handle all this urban runoff.

**TO UPDATE US**, Clear Creek's Pat Jackson brings an illustrated program on the local contamination and what is being done – and more important, what can be done – with the dirty stuff.

### RI IN POLITICS?

**ROTARY HAS A POLICY** of staying out of politics. The international organization has representatives at the United Nations since its founding (most of the members of the 1945 San Francisco UN conference were Rotarians), but RI takes great care to avoid politicking. Officially, Rotary has never taken sides.

**IS IT RIGHT TO REMAIN NEUTRAL?** Some RI leaders feel it's time to take on political issues, particularly in the area of genocide where Rotarians would be in agreement. Others see nothing but trouble if political discussions come into Rotary, at the international or down at the club level. Rotary's Code of Policies says clubs may not issue political statements. Should that be changed?

### GSE CHOSEN FOR EUROPE

**GREG CUSTER HAS LEAD** the district's team to put together another "group study exchange", bound for Central Europe in May – the same countries visited last year, in an innovation by RI to cover the same territory twice. (We're not quite sure why, but of course we know Greg can tell us if we ask.)

**A CANDIDATE FROM OUR CLUB** made the cut: Russ Osmonson, dean of students at Southwestern Academy, gets a month to study schools in Austria, Slovenia, Hungary, and Croatia, as one of four professionals from our southern California and southern Nevada district. He's excited – though his wife and two girls would prefer to go with daddy, and his school head is already bemoaning the busy month.

## EVANSTON'S HOT TO COME OUT WEST

**ROTARY'S INTERNATIONAL CONVENTION** is 'way out west this year, or at least about as far west as our office staff back on the prairie of Illinois can envision. Rotary meets in Salt Lake City, which Evanston views as a cowboy town, though the LDS folk there might differ. The meetings June 17-20 will be in the Salt Palace, right downtown, a block from Temple Square and surrounded by good hotels. Prices are pretty reasonable, and things to do are pretty rich – in town to the Mormon sites, a fine zoo and botanic gardens, the state capitol and pioneer museums, and Olympic Park are all close. It's an easy drive to Park City for more action, or down Heber Canyon, or a bit further to one of Utah's five national parks, or on to the Grand Canyon or Yellowstone.

**RI WANTS YOU** to sign up now, and offers special discounts through this month, plus a "limited-edition cyberpioneer pin" to really impress you. The online registration is easy at <https://riweb.rotaryintl.org/>, and for hotels the Salt Lake visitor's bureau handles the bookings at [www.visitsaltlake.com/r/rotary/](http://www.visitsaltlake.com/r/rotary/). And they're offering tickets to "HOC EVENTS", but no one can tell me what the heck a "HOC" might be. If you want an HOC, go to the HOC web site: [www.rihost2007slc.org](http://www.rihost2007slc.org) for more information. There. We did our duty. You have a chance at a cyberpioneer pin.

## Calendar of Rotary Events for October / November 2006

### OCTOBER

26 Noon Ideas for better water

### NOVEMBER

2 Noon Bob Eichel on the Rotary Foundation

9 Noon Rose Court and kids – at the Huntington Library

9 1:35 p.m. Board Meeting – Wayne will tell us where

16 Noon Clean Water projects where we can help

23 No meeting – it's Thanksgiving Day, of course



# THE ROTOSCOPE

## October 26, 2006: From Streets to the Ocean – a mess

### A COUGH COULD SAVE YOU

**LEE MOTHERSHEAD RAN ACROSS** a presentation from the Rochester School of Medicine that you should hear, if you've not run across this already. It's about coughing – and how that could save your life.

**SAY YOU'RE DRIVING** the Pasadena Freeway all alone about eight one morning, late to LAX, feeling high stress, when a sudden, sharp pain in your chest hits, and the pain begins to spread down your arm and up into your jaw. You know it's your heart – and you wonder if you'll make it. You know CPR, but you also know you're unable to use it on yourself – and you know you've about ten seconds until you black out. What to do?

**START COUGHING.** Cough repeatedly, very vigorously. Cough every two seconds or so, deeply and strongly. Before each cough, take a deep breath. Keep it going until help arrives.

**GETTING OVER AND CALLING 911**, or otherwise signaling for assistance, is important too, of course – but don't forget the coughing, which squeezes the heart muscles and keep things going.

**ASK YOUR DOCTOR** next time you're in. I did, and he heartily agreed with the coughing technique, stressing the equal importance of the deep breath. Most heart attacks hit when the victim is alone, he told me. The severe ones are fatal, with no help available quickly enough.

**LEE HAS A BRIEF** PowerPoint presentation on these facts and the cough technique – ask him to send you a copy to share with your colleagues.

**HELP WITH THE KIDS NOVEMBER 9<sup>th</sup>**  
Greg Needs You: Call 441-5111, x326

### STILL ON DUTY

**NICO CIFARELLI WAS ASSIGNED** to direct traffic a block away from our reception two weeks ago – and looking at the Monterey Road turn, I see he's still out there today, faithful to Rotary service. If one of our officers reads this, would you please let Nico go off duty. Rain is predicted this weekend, and he'll get cold.

### HOSTS NEEDED AGAIN NOV. 9

**IT'S WORTH YOUR TIME** just to see Jim Folsom dressed as the Mad Scientist, attacking pumpkins with a chain saw as stuff scatters in a mess around him. The third graders love it, and most of us are still third graders at heart, just like Jim.

**OF COURSE, THOSE WHO HELPED** with our educational program for Longfellow Elementary kids last year will confirm that it was one of our better club projects. They're good salespersons for the service Jim and Rotary rendered to these kids. Ask them!

**JIM HAS CREATED** a great program, with the kids seeing plants under microscopes, building a Rose Parade float from Pinewood Derby cars, and entering Jim's Little House of Horrors involving scary plants. It's great, fun for you – watching the students' excitement.

**NOW WHAT'S NEEDED** are more Rotarians to direct traffic, help adjust microscopes, get supplies ready for the rose float, enjoy the kids – then we all meet for lunch at noon, right there at The Huntington. C'mon, spare a morning, you can catch up with your work later. Many hands are needed. Join the gang!

**CALL GREG CUSTER** and help: **626-441-5110, ext. 326.** Or if it's easier, hit this link and tell him you'll participate: [gcuster@whittiertrust.com](mailto:gcuster@whittiertrust.com)

## Our OFFICERS for 2006 - 2007:

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Bulletin news or gripes? – send to: [kveronda@southwesternacademy.edu](mailto:kveronda@southwesternacademy.edu) – or call 626-799-5010, x1202

And as Wayne always says,

I've learned that consciousness is  
that annoying time between naps.

