

Your **ROTSOCPE** for
March 1st, 2007

for the Rotary Club of San Marino, California, USA



ENTREPRENEURIAL MASTER

HE RANKS UP WITH the retired fry cook from Kentucky who peddled his secret blend of herbs and spices, or the restaurant-supply salesman who picked up the concept of ready-to-go hamburgers, or the traveler from Chicago who found Guatemalan kids chewing the sap from a tree in the jungle and started selling the stuff in the States. This guy's idea didn't get much praise from his biz school professors at the junior university in Palo Alto – in fact, I understand they almost failed him when he proposed buying high-quality but surplus foods and wines, packaging them and selling in towns with high education but only middle incomes, and then started doing so at Pronto Market in South Pas. You know the rest. His soothing voice charmed us all with food tips on radio, and his "Fearless Flyer" newsletters were great to read before rushing off to the store before items were sold out. He sold out to the Germans some years ago, but they were smart enough to keep his format intact. So come hear the soothing voice this week, Trader Joe himself. **JOE COLOUMBE**

DISCONNECT

OUR CLUB'S "CAREER CONNECTION" vocational information program for high school seniors, started by our member Barbara Bice about twenty years ago as "Operation Shadow," has offered a chance for thousands of students to explore career options with business and professional leaders, namely us. Barbara matched students with off-campus offices, stores, and technical labs and factories. I remember two kids who went at three a.m. to shop the produce and flower markets, then to prepare gourmet foods and stay until a restaurant closed past midnight. They were both inspired to build their own restaurant chains. Another saw surgery at San Gabriel Hospital, and is now doing his own operations. Great program! It has been cancelled for this year, but we hope it may return.

"HARRIGAN, THAT'S ME!"

ONE FAITHFUL READER of Roto Scope – heck, probably the only reader of Roto Scope – caught my error in mis-writing Tim's name a few issues back. Of course I know that H a double r i, g a n spells Harrigan, proud of all the Irish blood that's in him, and my apologies to Tim, the man who will spend, or even lend; the friend when you find that you need a friend, just as proud of his name you see, as an emperor, czar or a king could be, the man never stood for a gadabout, the man that the town's simply mad about, the gent that's deserving a monument, Harrigan, that's him! My dad used to sing that George M. Cohan song while rocking me to sleep. There's even a web page devoted to all the Harrigans of the world – "Harrigan, that's me!" (And I can pronounce "Cifarelli," too!)

HELP FUND MINI-GRANT ENDOWMENT, AND ANDY WILL MATCH

THE WILLIAM G. STEELE, Jr, MINI-GRANT ENDOWMENT has picked up several thousand dollars in pledges and checks already, and it's not even officially kicked off. Meanwhile, Andy and Avery Barth have offered to match contributions to San Marino Rotary Charities' Endowment Fund, restricted to provide "Mini Grant" money for San Marino's wonderful teachers in the decades ahead, memorializing our generous member Bill Steele.

IT'S A WIN FOR EVERYONE, but particularly for the boys and girls in local schools who will benefit by fresh instruction and unique learning tools. Teachers are inspired to come up with new techniques and projects, and our "Mini Grants" fund the materials needed.

SEND A CHECK NOW, while you're thinking about it, and while the Barths are extending their matching grant offer. Checks should be to "San Marino Rotary Charities," but noted for the "Mini-Grant Endowment" fund. With enough endowed, the fund will become self-sustaining through the years. It's a great idea and a thoughtful donation by the Barths, and each of us has the opportunity to join in the project.

Calendar of Rotary Events for March 2007

MARCH

- 1 Noon "Career Connection" – with Trader Joe Coulombe
- 3 Evening Dinner for Eight – Progressive, starting at Carters'
- 8 Noon Supervisor Mike Antonovich
- 8 1:35 Carter shows Antonovich how a Board should run
- 15 Noon On Wallace Neff, Architect
- 22 11:30 a.m. Paul Harris Luncheon at The Huntington



THE ROTOSCOPE

March 1st, 2007: Career Connection with Joe Coloumbe

A TRIFECTA FOR US

THREE MEMBERSHIP PROPOSALS are on hand and approved by your board, published now for your consideration:

TO FILL THE OPEN CLASSIFICATION OF CHEMIST – CHEMICAL RESEARCH:

ING-YIH CHENG, Ph.D.

home: 1725 Bedford Road, San Marino

Proposed by Elliott L. Katz

TO FILL THE OPEN CLASSIFICATION OF MEDICAL/HEALTH CARE - OTHER:

JOHN DONOVAN

office: Better Living Homecare Services
2299 Huntington Drive, San Marino

home: 1219 South Alta Vista, Monrovia 91016

Proposed by Dennis Kneier

TO FILL THE OPEN CLASSIFICATION OF U. S. AIR FORCE (ret.):

BYRON FRANK KNOLLE

home: 1201 Patton Way, San Marino

Proposed by Dick Durant

THREE NEW MEMBERS for March – but don't stop now – more good prospects are needed and welcome. Invite a guest to enjoy Joe Coloumbe this week – or to meet Supervisor Antonovich next week.

“DINNER FOR EIGHT”

MEMBERS AND GUESTS attending the progressive cocktails, dinner, and dessert social event on Saturday, March 3rd, should have received notice of where to go for cocktails, and then for dessert. If you're lost, check at the secretary's table this Thursday for directions.

COCKTAILS ARE 6:00 p.m. at Judy and Wayne Carter's home, 2790 Gainsborough, where names will be drawn from a hat to divide the group among the Rotarian hosts for dinner. It's all just for fun, so enjoy!

WANT A DISTRICT AD?

OUR DISTRICT IS SEEKING advertising for the “Keepsake Program and Tribute Book” to be distributed at this year's district conference. The book will be about 7x9”, featuring the conference schedule, speakers' biographies, and “Rotary Treasures” game sheets. You can honor someone, thank someone, doodle, write an essay, whatever you want to put in filling a “Keepsake” advertisement in the “KPTB”, given every attendee.

A FULL PAGE, maybe saluting yourself, in the “KPTB” for the district is \$100. Half page is \$50, and quarter page is \$25, which is logical enough, I guess. The “program book team” offers help with designing, too – just ask by email.

ADS MUST BE SUBMITTED by April Fool's Day, no foolin' – April 1st, with your camera-ready copy and your check made out to “Rotary District 5300”, all sent to Susanne Hayek at 11 West Sierra Madre Blvd., Arcadia, CA 91006.

WANT DESIGN HELP, or answers to the meaning of life? Just email Susanne at susannehayek@earthlink.net

Our OFFICERS for 2007:

WAYNE CARTER, President	2790 Gainsborough Drive, San Marino	h: 799-5200	b: 799-5200
FRED SOHL, President-Elect	857 Roanoke Road, San Marino	h: 281-6770	b: 773-4224
RICHARD HASEROT, Secretary	2365 Sherwood Road, San Marino	h: 309-1349	
DENNIS KNEIER, Treasurer	1425 Hampton Road, San Marino	h: 578-1109	
GERRY WOLCOTT, Assistant Treasurer	2126 Melville Drive, San Marino	h: 282-3701	
LEONARD THERRIEN, Immed. Past Pres.	2630 Melville Drive, San Marino	h: 286-3099	b: 213-622-3307

DIRECTORS:			
TERRY PETRILLO, Club Service-Social	2205 Montecito Drive, San Marino	h: 449-7588	b: 285-7268
JIM THOMPSON, Club Svc-House	2900A Montezuma Ave, Alhambra 91803	h: 281-1185	
WARREN WEBER, Vocational Service	855 Plymouth Road, San Marino	h: 799-5355	
WILLIAM BORTZ, Community Service	1765 South San Gabriel Blvd., San Marino	h: 287-1870	b: 403-8470
BOB EICHEL, International Service	650 Sierra Madre Villa #202, Pasadena 91107		b: 351-3800
GENE DRYDEN, Membership	2500 Cumberland Road, San Marino	h: 449-2037	
JOHN HARRIS, Director-at-Large	8310 Youngdale, San Gabriel 91775	h: 287-6332	
JOHN WALLACE, Programs	1314 Olive Lane, La Canada 91011	h: 818-790-4471	

Bulletin news or gripes? – send to: kveronda@southwesternacademy.edu – or call 626-799-5010, x1202

And as Wayne always says,

Hey, come enjoy our dinner parties Saturday,
but maybe we'd better count the silver

