



Your **ROTSOCPE** for October 30, 2008

for the Rotary Club of San Marino, California, USA

INCREASING YOUR EFFECTIVENESS AND ENHANCING YOUR LIFE

HAYDEN CLAISSE found success as president of three manufacturing companies, strengthening and rebuilding their organizations to build 'world class' systems. All three businesses turned around with a new focus on customer needs. Hayden had earned his degrees in Missouri and Delaware, and his MBA at Wharton. He developed his consulting and communications skills over six years with McKinsey & Company. He spent twelve years in three divisions of Avery Dennison, opening Avery's first maquiladora in Mexico. He sat twelve years in a roundtable group for CEOS, and from these experiences he decided to work with top executives through VISTAGE.

HAYDEN AND DIANNE RAISED three sons in their San Marino home since moving here in 1974. He'd be happy to talk about his favorite Lakers, or his passion for sports fishing along the California coast and in Mexican and Hawaiian waters. But this week, back at the Community Church, he's talking about Vistage and its 14,000 members in sixteen countries, the world's largest CEO membership organization, increasing CEO effectiveness and enhancing their lives.

NEXT WEEK: SCHEDULE CHANGE!

NEXT TUESDAY, NOVEMBER 4: Rotarians help the Rose Court girls introduce Jim Folsom's botanic center to elementary grade students. Rotarians who signed up with Greg Custer are asked to come at 8:30. All other club members are welcome at our luncheon meeting with the Court. This will be at noon in the Friend's Room of The Huntington (right at the entrance pavilion).

NEXT THURSDAY, NOVEMBER 6: No regular meeting at Community Church (we just met Tuesday, remember!).

YOUR MUSCLE NEEDED ...

A GARDENING DAY for Rotarians and any young helpers you can bring will be at the Girl Scout House, now Hill-Harbison House, on Saturday, November 8th, from 9 to noon.

CAN YOU COME? Please let Warren (289-1161) or Fred Sohl (281-6770) know. Don't forget to bring garden tools: – shovel, rake, pruning shears, rose clippers, along with those muscles. If it rains, the Saturday work day will be held on the 15th.

WHAT *NOTTO* GIVE OUT FRIDAY NIGHT:

1. **TOOTHBRUSHES** Only Goodreau and Hamilton could be so cruel. Guys, don't bring your work home!
2. **RAISINS** When they say trick-or-treat, they want candy to rot their teeth, not old wrinkled grapes.
3. **CANDY CORN** Often called "the fruitcake of Halloween". If you love them, keep them for yourself.
4. **NECCO WAFERS** Even older than Dr. Katz, they taste like dust. As does everything eaten later.
5. **APPLES** A disappointing "treat". Fortunately, fear of razor blades make them OK to throw away.
6. **TOOTSIE ROLLS** Looks like chocolate, but it ain't. Chewy texture strips fillings right out of your molars.
7. **WRAPPED CANDY** Elderly Rotarians may like to suck on strawberry-shaped hard candies, but kids hate them.
8. **LAFFY TAFFY** Willy Wonka's sticky stuff that tastes icky. Give only to those kids you don't like.
9. **ANYTHING "FUN-SIZED"** Those one-bite candy bars only come from the cheapskates up on Oak Grove. Don't accept it. Demand full-size. Portion control doesn't need to start in elementary school.
10. **DUM DUMS** Lollipops without taste. Good only for throwing at windows.

NEIGHBORS WE WON'T IDENTIFY play the San Marino Game: they have a bowl of cheap candy for the hordes of kids who don't *look* like San Marino Types, and good chocolate for Our Kind of People. One S.M. Matron knew this. She dressed up in disguise, and went with her cleaning lady's kids to the game-players. When the cheap stuff was offered, she started screaming in a high voice: "no! no! not *that* stuff! I want from the bowl behind you!" She got it.

[Top-Ten List stolen without the permission of cnn.com, but fun anyway. Maybe more fun to be stolen. That's the truth. Fair to all concerned.]

OCTOBER / NOVEMBER 2008

OCTOBER

30 Noon Vistage International – building better CEOs

NOVEMBER

4 8:30 a.m. Greg Custer's Helpers meet at Jim Folsom's center

4 Noon **TUESDAY** at The Huntington's "Friend's Room"

6 **NO THURSDAY MEETING** at Community Church

13 Noon Steve McNall from Pasadena Humane Society

20 Noon James Nash on his craft with CBS

THE ROTOSCOPE

For the Rotary Club of San Marino, California, U.S.A.

October 30th: Learn about VISTAGE



HAPPY BIRTHDAY, #2!

THE WHOLE WORLD OF ROTARY celebrated the 100th birthday of the first club in February 2005 when R.I. gathered in Chicago to cheer Number One. Almost four years later, we celebrate the second club to form, followed early in 2009 by the centennials of #3, #4, and #5, all four along the Pacific Coast.

CLUB NUMBER TWO came about when two men met out west, both hustling business to help rebuild the devastated San Francisco after the great earthquake and fire. Homer Wood was a lawyer, attracted west by all the suits he hoped to file against insurance companies unwilling to pay for 'quake damages. Manuel Munoz was a Chicagoan, selling building materials. In the lobby of one of the few hotels left the two chatted, Munoz describing the businessman's club to which he belonged. Wood was intrigued. A few weeks later, Wood presided over the first meeting of San Francisco Rotary, #2 to be chartered, in a gala banquet at the St. Francis Hotel, gutted by the fire but reopened just in time for Rotary. On November 12, 2008, another banquet at the still-elegant St. Francis will mark the centennial.

SAN FRANCISCO #2 is proud of its extensive involvement in bringing the 1914-1915 and the 1939-1940 World's Fairs to their little town by the bay. The club sponsored refurbishing numerous city parks and historic buildings, and was the prime mover in getting their city to repair and keep the cable cars. Perhaps the brightest time of #2's service was in early summer of 1945, when leaders from 45 nations gathered to sign the charter of the United Nations. Over half the delegates were Rotarians who made up for several weeks at the local club.

THREE CENTENNIAL CLUBS in 2009 will be #3 Oakland, #4 Seattle, and of course Los Angeles, #5.

KNOW RPCV'S AROUND TOWN?

THINK OF RPCV'S YOU KNOW? If you're unfamiliar with Rotary's latest acronym program, those are "returned Peace Corps Volunteers" – identified by R.I. as a group equally passionate about **service**, men and women of all ages who would make ideal Rotarians once they are back home.

THE PEACE CORPS and Rotary are both nonpolitical, both global, both linking their activities to local needs and projects, both with members volunteering to make our world a better place. There are around 200,000 Americans who served in the Peace Corps since its start with the Kennedy Administration. Some returnees may be in graduate school, others may be the professors teaching them. Some may be elderly-retirees, others newly-marrieds. Whatever, they form a great reservoir of potential Rotarians.

RPCV'S DON'T USUALLY carry signs identifying themselves. One or two may live on your block, go to your church, work in your office or down the hall, and you may not know their background. If and when you do hear of a RPCV around you, talk up Rotary! Invite him or her to a meeting. It's a great fit.

TAKE THE WEIGHT OFF!

QUIT CARRYING AROUND excess weight in your pockets or purses! Bring your loose change to Rotary, and dump it in the pig. You'll feel better, both in lightness of step and in happiness of helping – helping Rotary International's campaign to match the Gates grant and get our PolioPlus program completed! Clean off your dresser, look under the sofa cushions, check out the trays of your car, and bring your change to feed the pig this meeting and each meeting until we meet the challenge. You won't miss the heavy old coins, and you'll give help with each penny.

Our OFFICERS for 2008 / 2009:

LOIS MATTHEWS , <i>President</i>	517 South Orange Grove, #300, Pas. 91105 h: 396-9283 loistable@aol.com
EMILE BAYLE , <i>President Elect</i>	2785 Carlaris Road, San Marino h: 799-9854 , b: 441-1472 emileB@sbcglobal.net
RICHARD HASEROT , <i>Secretary</i>	2365 Sherwood Road, San Marino h: 309-1349 rhaserot@pacbel.net
DENNIS KNEIER , <i>Treasurer</i>	1425 Hampton Road, San Marino h: 578-1109 dkneier@socal.rr.com
FRED SOHL , <i>Immed. Past Pres</i>	857 Roanoke Road, San Marino h: 281-6770 fsohl@sbcglobal.net

DIRECTORS:

BOB EICHEL	650 Sierra Madre Villa #202, Pas. 91107 b: 351-3800 bobeichelcpa@aol.com
JOHN HARRIS	8310 Youngdale, San Gabriel 91775 h: 287-6332 ishkhh@gmail.com
DOUG LARNER	1645 Oakhaven Drive, Arcadia 91006 h: 355-3644 , b: 584-3415 sgpolesg@aol.com
LEE MOTHERSHEAD	1145 Oak Grove Avenue, San Marino h: 405-9162 lmothers@pacbell.net
BOB NAFIE	8519 Sunnyslope Dr, San Gabriel 91775 h: 292-2404 , b: 286-3108 rnafie@clairbourn.org

COMMITTEE CO-CHAIRS:

Admin: WRAY CORNWELL h: 281-2658 wrayci@sbcglobal.net	JOHN RIZZI b: 462-2469 john.rizzi@dilbeck.com
Com. Svc: WILLIAM BORTZ b: 403-8470 whbortz@mindspring.com	JOHN DONOVAN b: 396-1771 jdonovan1@hotmail.com
Membership: GENE DRYDEN h: 449-2037 drydene@earthlink.net	DAN FLOYD b: 440-1912 dfloydca@aol.com
Program: CHRIS NORGAARD b: 213-223-2030 scgatedad@aol.com	MATT BALLANTYNE b: 300-0700 mballantyne@CityofSanMarino.org
Internal PR: TERRY PETRILLO h: 449-7588	LUCILLE NORBERG h: 284-5585 lbnlfn@aol.com
External PR: JOHN WALLACE b: 449-5458 jswallac@pacbell.net	JACK McQUEEN b: 449-5458 jackmcqueen@earthlink.net
Vocat. Svc: WARREN WEBER h: 799-5355 wlw1@sbcglobal.net	PETER CORZO b: 795-7900 pcorzo@sparksystems.com
Youth: DEBORAH PRIESTER b: 440-1959 debbie@titantravel.com	JAMES PINK b: 403-8470 myplanetoo@yahoo.com
Foundation: GREG THOMPSON h: 793-9402 wthom235@aol.com	

Bulletin news or gripes? – send to: kveronda@southwesternacademy.edu – or call 626-799-5010, x1202

Lois Isn't Joking This Week!

(She's cheering Matt Ballantyne, Wray Cornwell, and Greg Custer for Rose Bowl lunch!)