



# Your **ROTSCOPE** for Thursday, November 20, 2008

for the Rotary Club of San Marino, California, USA

## NAKED NEWS FOR THREE HECTIC DECADES

**JAMES NASH** tells us of his craft this week, in what promises to be a fascinating program. After 30 years with CBS, James has seen the news flowing past his monitors, along with the corporate types owning and running his operations. News director for CBS-2 and KCAL-9, James deals with the car-chases, factory fires, angry demonstrations, as well as the hard national and international news. Why has he stayed with it so long? What changes have happened, and what's ahead? How does James see the future of news-dissemination?

**"NAKED PEOPLE"** seem important to James' newscasts. The two stations' web pages this week feature stores on naked drivers, a naked pumpkin-run, naked skaters, a naked bartender, and a naked burglar stuck in a chimney. Why? James will explain how these teasers might be justified in getting viewers hooked, so that they can be taught about the economy, two wars, environmental crisis, transition activities, and all the really important stuff happening alongside these naked folk. You'll be impressed with James' thoughts about his end of the media business.

### DARK TO DECEMBER 11th

**NEXT THURSDAY IS THANKSGIVING**, so of course we don't meet and there's no requirement to make up.

**NO MEETING DECEMBER 4<sup>th</sup>** either, as our Great Powers have decided to count our holiday party the night before as our official meeting of the week. If you attend the party, there's no need to make up.

**NEXT MEETING WILL BE DECEMBER 11<sup>th</sup>** back at Community Church. Mitch Lehman will teach us about Colonel McCormack and his Tribune, or maybe another.

### CELEBRATE THE SEASON

**WEDNESDAY, DECEMBER 3<sup>rd</sup>** is our holiday dinner at San Gabriel Country Club, with entertainment by Gil Gundersen. Cocktails are at 6:00 p.m., with the meal served at seven. You should have your own invitation and return envelope to Terry Petrillo. She'd appreciate your response as soon as possible. Just put in your check for \$75.00 per person (made to "Rotary Club of San Marino") or reply "sorry, can't come" on the cell phone card enclosed, and mail the envelope right back. Dress is, well, let's just say 'festive'. Ladies will know!

## HELP GIVE AWAY YOUR MONEY!

**IT'S TIME TO** help our Rotary Foundation committee give away the money we've contributed to support good Ambassadorial Scholars! Current college *juniors* interested in postgraduate study abroad need to file by February 28<sup>th</sup> for 2010-2011 awards. Both the deadline date and the year for studies seem so far away – but they're not. Many college juniors will be coming home this month for Thanksgiving, or next month for the holidays. So it's time for YOU to be watching for neighbors, members of your church, college students you've known since they mowed your lawn or camped with your Scout troop, bright and personable college juniors you can tell about these generous scholarships designed to further international understanding. Rotary's Ambassadorial Scholarships pay a full academic year abroad and provide up to \$24,000 for round-trip transportation, tuition and fees, room and board, and incidental expenses. A grant for a month of intensive language training is also provided if necessary. Rotary's is more generous than Rhoades, Fulbright, Wilson, Truman, or any other graduate fellowship.

**WE'VE SENT 22** of our candidates abroad since 1979, to study in such places as the London school of Economics, Oxford, Florence, Melbourne, St. Andrew's. Christie Shu, currently at Colby College, was selected earlier this year to study at the Institute of Management, Economics, and Strategic Research in Almaty, Kazakhstan. Candidates cannot be members of Rotary families, but can be found next door, at church, among your acquaintances, around for the holidays when they're on break from their junior year. It's the time to tell them about this opportunity. Application forms can be downloaded at our club website: [sanmarinorotary.org](http://sanmarinorotary.org).

## NOVEMBER / DECEMBER 2008

### NOVEMBER

20 Noon James Nash on his craft with CBS

27 **NO WEEKLY MEETING** – it's Thanksgiving, of course

### DECEMBER

3 6/7 p.m. Holiday Dinner at San Gabriel Country Club – RSVP!

4 **NO THURSDAY MEETING**

11 Noon Mitch on Tribune history (Chicago or San Marino?)

11 1:30 p.m. Lois' board meets to practice their caroling

18 Noon Greg Thompson brings news on R.I.'s work overseas

# THE ROTOSCOPE

For the Rotary Club of San Marino, California, U.S.A.

November 20: CBS Today



## LOTS OF TENDER CARE

**EIGHTH GRADERS FROM** Huntington School, Southwestern Academy, and all across southern California and Nevada traveled on Friday the 7<sup>th</sup> up the mountain to this year's Teen Leadership Camp at Idyllwild, our district's version of the eleventh-grade RYLA. Kids from this area gathered at Arcadia Park, in clumps of mothers and uncertain boys and girls. Then mothers left, and the kids began to mix – a few socially-confident girls first out in front, introducing themselves to shyer boys. Bet things will be different on their return after a weekend of mixing.

**JOHN SCHAEFER** helped lead the Rotary contingent over the weekend, passing out name badges as the students gathered. Good for his volunteering, but he seemed to have as much fun with it as did the kids. It was a beautiful weekend – not only the crisp fall beauty up in the pines, but also the leadership practice offered junior high students with potentials to be future leaders.

**DEBBIE PRIESTER** was all over the place at T.L.C. – not as much in body as in spirit. She has devoted many hours in the selection, registration, organization, direction of the whole program. As with John and another helper, **VIVIAN CHAN**, Debbie enjoys it all and has great fun, especially looking back after another successful T.L.C. or RYLA, but Debbie deserves hearty cheers for all she does for these youth programs.

**MOST OF THE REST OF US** help by paying the bills for the students we send to these camps. (If other members gave their time along with Debbie, John, and Vivian, excuse us for not mentioning you – we've not heard other names.) We also serve who pay bills, but these camps are great experiences and all members are urged to consider giving their time too.

## FOUNDATION INFORMATION

**ALL ROTARIANS ARE ASKED** this month to learn more of The Rotary Foundation, "T.R.F.", and its variety of humanitarian and local level grants. November is "Foundation Month" throughout the Rotary world. As our club works on its own schedule, we'll have programs on TRF next month. Meanwhile, it's easy to find what's being offered in grants by getting on line:  
[www.rotary.org/projectfundingguide](http://www.rotary.org/projectfundingguide).

**POLIOPLUS** continues to be the major focus over the past twenty years. We missed the goal of eradicating the polio virus by 2005, mostly because of tribal wars in Africa, but RI hasn't missed the enthusiasm of this remarkable campaign. For the latest information, see:  
[www.rotary.org/en/serviceandfellowship/polio](http://www.rotary.org/en/serviceandfellowship/polio).

**CONTRIBUTIONS** to PolioPlus or to any RI program can be done easily on line by credit card:  
[www.rotary.org/contribute](http://www.rotary.org/contribute).

**AND YOU CAN EXPLORE** TRF educational programs, scholarships, fellowships, development programs for students and retired, all on line at:  
[www.rotary.org](http://www.rotary.org).

## 46 YEAR OLD TEENAGERS

**INTERACT** – "International Action" clubs in high schools sponsored by the local Rotary Club – marked its 46<sup>th</sup> year this week. The first Interact was sponsored by the Melbourne, Florida, Rotary in November 1962. Within a year, there were 177 Interacts in 24 Countries, and more than one a day were added over the next decade. Today there are 200,000 Interact Clubs in 109 countries, every continent but Antarctica. San Marino Rotary sponsors two: San Marino High and Southwestern Academy. By Rotary rules, one of our members is supposed to attend each meeting. Maybe some day we'll follow the rules.

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Lois heard on CBS news that a hole has been found in the nudist camp wall.  
CBS reports the police are looking into it.