



Your **ROTOSCOPE** for Thursday, January 8, 2009

for the Rotary Club of San Marino, California, USA

UCLA'S SPORTS SCENE AS DESCRIBED BY DAN GUERRERO

THE LITTLE BRUINS OF THE SOUTHERN BRANCH have grown up a bit, though still no match for those better-paid Trojans in the Rose Bowl. The Bruins aren't half-bad elsewhere though, as evidenced by almost as many Olympians as Stanford, NCAA championships in water polo and golf, and more than 100 other NCAA team titles. Former Bruin baseball player Dan Guerrero returned to Westwood as Athletic Director in 2002, and as he promised then has steadily built the "image and substance" of UCLA sports.

DAN GUERRERO IS OUR SPEAKER at our first meeting of 2009, thanks to overly-boastful Bruin Matt Ballantyne. Guerrero is worth hearing, despite Matt's misplaced passions. Under Guerrero's guidance, UCLA has enhanced its athletic facilities, won increasing numbers of NCAA titles in women's and men's sports, gone to six year-end bowl games, partnered with the Rose Bowl for improvements there, and provided excellent opportunities for all students at the Westwood campus. Guerrero, known as "Warrior" during his playing career, is fighting for the best for his Bruins.

REMINDER: ONCE A YEAR

IT'S TIME, IF YOU HAVEN'T done so already. Rotary expects every member to contribute at least \$100 a year to The Rotary Foundation. San Marino has been proud of 100% participation in this international goal for the past decade. We don't intend to lose our district-award performance this year, tough times or not – after all, it's only a quarter and a dime each day, not enough for a paper let alone coffee, and we really want that 100% goal to be met again. Chair John Harris or any member of our Foundation Committee can tell you how your dollars help around the world.

BOARD NEXT WEEK

NO, NOT THIS WEEK, even though it's the second Thursday of January and the board should be doing its important decision-making on the 8th. Lois is digging herself out of snowy Chicago, and others on the board are still celebrating another boring old SC game in the Rose Bowl, so the meeting of our directors, chairs, officers, and hangers-on will be held after our lunch meeting on Thursday the 15th. Secretary Rich Haserot will be sending out reminders, but put it into your 2009 calendar now so you'll save an hour after the meeting.

BUT NOTHING ABOUT HOW TO ESCAPE FROM HUNGRY SHARKS

YOU'VE PROBABLY SEEN the book that broke all sorts of sales records last year with tongue-in-cheek advice on how to scale Mt. Everest, how to get out of a burning building, and how to escape sharks. Rotary has its own "How-To" advice, and sends an end-of-year plea that all members take a look at the January Rotarian magazine for:

- How to do good and feel good doing it – a guide to being a better Rotarian;
- How to get things done – learn the fine art of being more efficient;
- How to save it before it's history – building our club's archive for posterity;
- How to fundraise without fear – advice from a Rotarian who wrote the book on how to do it;
- How to navigate the Rotary International Convention – presuming you've registered for Birmingham;
- How to prepare for a humanitarian mission – what to take and what to expect when you go abroad;
- How to avoid offense – behavior basics, though it's too late to help your offensive bulletin editor;
- How to save the world (this one appears to be a bit ironic, but you never know what Rotarians can do);
- How to speak Rotary – all those confusing acronyms that RI has learned to love and wants to make us love;
- How to get Rotary right – a list of mistakes we make, RI says

SO WE'VE DONE OUR DUTY to the hired hands at Rotary's world headquarters, we've pled that you read the how-tos for yourself, so be prepared for Lois' quiz on the fine points next week.

DECEMBER 2008 / JANUARY 2009

DECEMBER

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|----|----------|---|
| 25 | | NO MEETING |
| 29 | 6 – 8 pm | NEW YEAR CHEER at Hamiltons', 2305 Sherwood Road |

JANUARY

- | | | |
|----|---------|--|
| 1 | | NO MEETING |
| 8 | Noon | Dan Guerrero, UCLA Athletics Director |
| 15 | Noon | Music theater back to San Gabriel |
| 15 | 1:35 pm | Lois' board meets at her half-way point |

THE ROTOSCOPE

For the Rotary Club of San Marino, California, U.S.A.

January 8: Bruin sports scene



READING PROJECT CONTINUES

STEADY AND QUIET, a San Marino Rotary committee works each year to deliver treasures to third graders in some impoverished schools near our community. The "Reading by Nine" project, once funded by some large corporations including Times-Mirror, has faced the same financial hardships of other good causes with diminished corporate support. The concept is so good: entice elementary school children in homes without much literacy to improve their reading by offering gift books at their reading level, with interesting subject matter.

"**READING BY NINE**" did benefit from another lucky break. You've probably heard the story of several major book publishers who turned down a submission by an English housewife named J. K. Rowling (wonder what happened to the careers of those editors?) but was bought by little Scholastic Publications, publishers of elementary school books and magazines. And you certainly know the story of the "Harry Potter" success, with millions of copies sold to make Ms. Rowling richer than her Queen, with equal royalties going to Scholastic. That company, understanding their customers need to read and enjoy books, has partnered with Rotary clubs including ours to sell titles at very low prices, so we can present them to the third graders.

GREG CUSTER is working with Longfellow Elementary in Pasadena, **WRAY CORNWELL** with Garvanza Elementary in what used to be Garvanza but is our closest corner of Los Angeles, and **WILL BORTZ**, our "Reading by Nine" chair, with a school in the Garvey District. The books will come in the spring for Southwestern Interact Club members to attach gift plates, and Rotarians will distribute them at school assemblies. We'll tell you when, and urge you to come see smiling faces on receiving books.

"PILLOWS" PLUMPED UP BIG

WAYNE CARTER IS PROUD of our club's response to the last-minute "Pillows and Plenty" campaign, and for the members who showed up to help at the La Casa Community Center party. A team of Rotarians served dinner and presented gifts to 78 needy children, each a bundle of new clothes, bedding, nightwear, a pillow – and a plush animal.

A BILINGUAL SANTA was a big hit this year, as was the salsa music. Pictures are on line at the club's web page to prove what fun it was, and to document those members who came to serve and help:

- Peter Corzo**
- Will Bortz**
- Emile Bayle**
- Wray Cornwell**
- Isaac Hung**
- Rich Haserot**
- Russ Osmonson**
- Debbie Priester**
- Charlie Rasmussen**
- Fred Sohl**
- Dan Floyd**

GRACIAS!

JACK CHEERED, BUT NOT LARRY

JACK McQUEEN WAS RECOGNIZED by the California Art Club, then with a color picture in the Tribune, then by Larry Goodreau fining Jack at our last meeting for 2008. All well and good, as Jack received the prestigious Went Award as a "unique visionary whose passion for the arts and business acumen have helped" both the arts and the Old Mill. A nice honor, and Jack should indeed pay. But we worry how Larry forgot to honor himself, and to chip into the club's coffers with his own contribution for his own color picture in the Tribune. Maybe president Lois will help Larry remember what he owes in the new year.

Our OFFICERS for 2009:

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Bulletin news or gripes? – send to: kveronda@southwesternacademy.edu – or call 626-799-5010, x1202

Lois was fascinated to watch a chicken crossing the road.
She thought it was poultry in motion.