



Your **ROTOSCOPE** for
Thursday, February 18, 2010
 for the Rotary Club of San Marino, California, USA

A MAKE-OVER FOR GRANDDADDY

THE ROSE BOWL HAS AGED to become one of the oldest stadiums in the country. While it is among many historic places in our area and nation, the Rose Bowl has special importance for most Americans as the "Granddaddy Game" draws millions across the nation to watch, providing inspiration to millions who dream of "making it to the Rose Bowl some year." Because of the stadium's beauty, nestled in the Arroyo Seco with the purple San Gabriels in the background, and because of the many memories of games past, the Rose Bowl has become an iconic structure and earned its title as "America's Stadium".

A FEW YEARS AGO, BEN SCHMID designed a clever cantilever system of "hanging" a new press box and suites above the bowl's lip. Our club's fine member and engineer figured out some seismic support too, identified as vital after the old bowl had shaken considerably in the middle of a New Year's game, reminding the city and Tournament that disaster could happen if 100,000 people panicked with a major 'quake. Ben's remodeling helped, but the bowl – and its toilets, vendors, tunnels, entries, and so forth - have kept aging while other stadiums have been demolished and rebuilt. Our country lost the House that Ruth Built, the Astrodome, the old Stanford stadium, Wrigley Field, Yale Bowl, and so many more. It's important that there always be a Rose Bowl for those who dream to make it there one day, as a player or spectator.

SO IT IS THAT the Rose Bowl Operating Company, the Tournament of Roses that built it and donated it to the people, and the City of Pasadena, are investing time and treasure to "take the Rose Bowl into the Future". They have developed "an elegant renewal plan to make sure that America's National Historic Landmark Stadium will thrive for generations to come".

ANDREA VAN DE CAMP is Rotary's speaker this week. She has been retained by the Rose Bowl Operating Company to lead the bowl's second capital campaign to raise funds to improve the stadium and to ensure its continued status as one of the world's premier sports venues. The first campaign was back in the 1920s, when "lifetime" seats were sold to raise capital for mules to drag Fresno blades through the sand of the Arroyo Seco river bottom, creating the berms that formed the bowl. (Those "lifetime" seats were taken away a few years later, but that's another story.)

MS. VAN DE CAMP is a Pasadena resident – neighbor of Barbara and Scott Bice, for that matter, as witness to her good taste. She is the former chair of Sotheby's North America operations, and she chaired the development committee that raised funds to build the Walt Disney Concert Hall.

ANDREA WILL TELL THE STORY of this multi-year project to renew and restore the Rose Bowl in time for the 100th game in 2014.

COME COOK UP A STORM!

OUR GREAT TRADITION – yeah, only a two-year tradition, but in California that's a long time – continues next week with Rotary's members and guests choosing the BEST CHILI IN TOWN. Chief Tradition Master Greg Custer has a few entries already, but invites – NEEDS – a few more. Last year's winners and contestants are welcome to try again, of course, or to adjust their recipes and win. Please call Greg – **626-441-5110** – or shoot him an email and bring a pot to join the fun!

TO HELP WITH THE CONTEST:

- Matt Ballantyne has arranged with the street department to shovel up the week's road kill to add to your recipe;
- P. K. Lim's Huntington Pharmacy is stocking extra Tums, Roloids, and Mylanta;
- Tim Harrigan has badgered Cal-Am Water to provide plenty of pitchers-full of their sand-and-gravel mixture;
- Dennis Kneier's neighboring coyotes will catch a few skunks from Jim Folsom's garden for your mixture;
- Doug Larner will be spinning tall tales of his trail rides and campout chili; and
- Warren Weber promises his pot will win once again.

FEBRUARY / MARCH 2010

FEBRUARY

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| 18 | Noon | Rose Bowl restoration and renovation planning |
| 25 | Noon | Police Report, Speech Contest and now Music Contest too |

MARCH

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| 4 | Noon | Great Second Annual Club Chili Cookoff |
| 11 | Noon | Carmen Trutanich, L.A. City Attorney |
| 18 | Around noon | Foundation Luncheon at The Huntington Libe, etc. |
| 25 | Noon | Program Committee's Surprise Event at Community Church |

THE ROTOSCOPE

For the Rotary Club of San Marino, California, U.S.A.

February 18: Rose Bowl Plans



IT WAS MARGIE'S, NOT MACY'S

LAST WEEK'S VALENTINE FASHION SHOW came from Margie's, not Macy's as one member told me going to happen. And all the fashions shown were for females – nothing came for poor old males, except the opportunity to admire our other half in Margie's high fashions. (Tony must have been busy over on Mission, as he didn't show.) For those who don't know the difference between Margie's and Macy's, this guide may be helpful:

- Macy's hasn't been solvent for years, since it bought up many other department stores across the country. Margie's is doing quite well, thank you.
- Macy's gift-wraps for \$4.95 in plain old red boxes. Margie's multi-colored beribboned box comes with your purchase, instantly identifying your good taste.
- Macy's parking garage in Pasadena requires several minutes of dark, smoky circling to find a place. There's usually a spot right in front of Margie's on the Drive.
- Macy's has messed up its Bauhaus architecture with ugly shops along Lake Avenue, and with a big box on the north that doesn't fit. Margie's keeps colorful hanging colors out in front, probably violating all sorts of City Codes, but looking pretty good anyway.
- Macy's sales tax collections goes to other cities. Margie's stays right at home to help our little town.
- Macy's sells all sorts of stuff. Well, so does Margie's – buy a blouse, and she starts bringing out all the stuff that is so *fabulous* you *simply have* to buy it all.
- Margie's has Margie. Macy's doesn't.

MORE FOR MONTREAL

R.I. WANTS YOU TO KNOW – and be tempted to come hear what they're planning for the 101st Annual Convention in Montreal June 20-23:

- THREE CUPS OF TEA** author Greg Mortenson, telling of his development of 131 schools in Afghanistan and Pakistan;
 - HEIFER INTERNATIONAL** president Jo Luck with news of how they've assisted millions in 125 countries with livestock;
 - BOY SCOUT CHIEF EXECUTIVE** Bob Mazzuca on their leadership development work, celebrating their 100th year;
 - DOLLY PARTON**, talking of her Dollywood Foundation's Imagination Library donating books to pre-schoolers.
- THE NAFIES AND THE MOTHERSHEADS** are going from our club. Join them? Air Canada has special travel discounts. The town is hot! Find out more at:
www.rotary.org/en/Members/Events/Convention
www.tourisme-montreal.org
RI_registration@Rotary.org

WE ALWAYS DO AS ORDERED

TWO SPECIAL E-MAILS FROM Rotary International ask that we push advertising sales for The Rotarian magazine, and that we send them a copy of what we say about it. So:

- MARGIE**, advertise the store; they'll know you're not Macy's;
- BOB**, Clairbourn is rich – take the back page for the school;
- LARRY**, wouldn't pictures of your bridge work look nice?
- DEBBIE**, you can sell diving cruises to elderly Rotarians;
- GARY**, take a page to tell everyone of San Marino Schools;
- JIM**, maybe you can get mileage from a plumbing call from Evanston. Paris. or further east?

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Bulletin news or gripes? – send to: kveronda@southwesternacademy.edu – or call 626-799-5010, x1202

EMILE'S PHILOSOPHIES:

Map Quest should start their directions at the 210.

I already know how to get there from Carlaris Road.