



Your **ROTOSCOPE** for **Thursday, April 1, 2010**

for the Rotary Club of San Marino, California, USA

NO FOOLING – THE “BIG ONE” IS COMING

DR. SWAMINATHAN KRISHNAN is an assistant professor of civil engineering and geophysics at Caltech, a student of and consultant in earthquake engineering, early warning, and seismology. He has become a sought-after speaker. Denise Nelson Nash pulled a few strings up at Tech to bring Swami as our speaker this week. You'll enjoy him, but he's not kidding about the preparations we need to make for earth movement ahead.

SWAMI KRISHNAN WAS RAISED and earned his Bachelor's in Madras, India, where he designed innovative engineering for long-span cable bridges. He came to Rice in Houston for his Master's, then went to work as a project engineer designing special structures including a casino, an aquarium, and a stadium.

WORKING WITH INTERNATIONAL engineers out of Los Angeles, Swami designed high-rise buildings in Indonesia, Taiwan, and South Korea, as well as more stadia in different parts of the United States. He developed structural concepts for Renzo Piano in San Francisco and studied the seismic safety of a proposed high-rise hospital in Temecula's wine country. He came to Caltech early this decade, earning his Ph.D. in a fascinating combination major of civil engineering, business economics, and management. On his doctoral graduation, Caltech kept him on as a professor, scholar, and public figure, charming scholarly as well as lay audiences.

AT CALTECH, DR. KRISHNAN simulated a large San Andreas fault earthquake to model the damage to tall steel buildings in the entire fault region. The projections he established will be guiding high-rise construction in California and around the world's Earthquake Country.

COME MEET A RISING STAR at Caltech this week. This is another of our fine programs where you may want to invite a guest to join you, learning of 'quake engineering as well as about San Marino Rotary.

RELAY 4 LIFE

OUR HMS MIDDERACTERS, Denise Wadsworth's active group of blossoming practitioners of community service, will be participating in Arcadia's "Relay 4 Life" runs at Santa Anita Race Track. They are inviting YOU and all the San Marino community to join them June 26th and 27th..

DENISE WANTS YOU to come run with her kids. Of course, she realizes that distinguished Rotarians such as us don't usually get all sweaty and smelly, so if you don't want to be in the relay she offers an opportunity for you to buy your way out of service just as the draft-dodgers did during the Civil War: you can PAY a strong young Midderacter to do your running for you. You can even come watch your surrogate circle the beautiful racetrack and cheer him or her as you are contributing to a good cause. To sign up and see how you can help, talk with Denise at lunch, email her at dwadsworth@smusd.us, or call her cell at **626-434-6646**. She NEEDS you!

WILL YOU?

BY INCLUDING THE ROTARY FOUNDATION in your will or other estate plan, you will forever be a part of Rotary's legacy of doing good in the world.

THIS IS THE CONCEPT of the Bequest Society. It's all Rotarians and their spouses, identified with a rectangular pin showcasing the Rotary wheel with the Bequest Society's globe. Several San Marino Rotarians wear the pin after setting up a bequest to Rotary International's foundation as an endowment that will keep on serving.

YOUR SPECIAL INVITATION to join the Bequest Society is available by emailing RI's office:

plannedgiving@rotary.org.

or by telephoning Evanston (Central Time) at:

847-866-3100.

APRIL 2010

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1	Noon	Caltech's Swami Krishnan on Quakes Here
8	Noon	LA City Attorney Carmen Trutanich (rescheduled)
15	Noon	Larry Mielke on Huntington Hotel History (rescheduled)
22	Noon	Meet at Community Church – program under construction
29	Noon	Another program under design – please have patience

THE ROTOSCOPE

For the Rotary Club of San Marino, California, U.S.A.

April 1: Ground motions in Southern California



GETTING CLOSER

WHEN ROTARY BEGAN its campaign in 1988 to eliminate the polio virus from our Earth, there were more than 350,000 cases. Last year, there were 1,651. Good. But not good enough. It won't be good enough until the number is zero – and wild strains of poliovirus continue to infect in four endemic countries: Afghanistan, India, Nigeria, and Pakistan. But never forget: though we may be on the other side of the globe, we're not safe here either – a bit of the virus hopping a plane-ride across the oceans could infect us quickly, and our own children no longer have the protection of the vaccine – nor do we, even if we were vaccinated as children or teens.

THE TROUBLES ALONG the Afghanistan-Pakistan border last fall and this winter have brought an increase in the number of cases in both countries. Remarkably, immunization teams of Afghan and Pakistani Rotarians exploited quiet moments in the Taliban conflict to enter remote mountainous areas and give children an additional dose of vaccine. In Afghanistan, the wild poliovirus is now endemic only in the south, and about 80% of the country's children live in polio-free areas.

IN INDIA, MONTHLY IMMUNIZATIONS in the highest-risk areas have reduced the incidents of wild poliovirus type one – the more dangers of the two strains remaining – to record lows of only 52 cases in 2009.

IN NIGERIA, THE INCIDENCE of polio decreased from 705 cases in 2008 to 382 cases in 2009, a drop of 46% in an area where misguided local leaders had thought our vaccines were part of a genocide campaign to sterilize their youth. The number of un-immunized Nigerian children has fallen below 10% for the first time. Getting closer. But not good enough until it's at zero.

ROYALTY USES OUR LATRINES

MESSERS PROCTER AND GAMBLE LEARNED a century ago that soap doesn't sell as a hygiene product. P&G never got anywhere by telling people their Ivory made them more hygienic. Only when their product was sold as sexy did they start earning big-time. The magnificent Gamble House in Pasadena was built by sex, not cleanliness.

THE SAME TECHNIQUE WAS USED by some clever Rotarians in Benin, where most people defecated anywhere and everywhere. Even mothers who saw their children suffering again and again from diarrhea would pay attention to the health advisors urging use of clean latrines. No one likes to be nagged.

SO AS CNN REPORTED last month, Rotary volunteers encouraging more sanitary toilet use in Benin came up with just the right pitch. They spread the word that Benin's royal family used toilets. That did it, just the motivation needed to get most of the country to build and use pit latrines, composting toilets, and other cleaner ways to sanitize the country and eliminate childhood diarrhea and disease. Thanks, Ivory – "It Floats!" says nothing about its sanitation, but that sexy campaign made Procter and Gamble rich.

KNEIER SELLS OUT

MAYOR DENNIS HAS APPROVED construction of the two high-rise towers in the cactus garden at The Huntington. You know how controversial these have been, but Dennis proposed they be called "Sun Towers" which picked up votes for his towers from two other council members of the same name. They in turn are building "Kneier Plunge", the new pool at Rotary Park, for use by children and coyotes. If you read and believe any, check out the date. I held back to now.

Our OFFICERS for 2010:

OFFICERS:

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Bulletin news or gripes? – send to: kveronda@southwesternacademy.edu – or call 626-799-5010, x1202

EMILE'S PHILOSOPHIES:

Give a man a fish and he will eat for a day.
Teach him how to fish and he will sit in a boat and drink beer all day.